

DINKO ABDIĆ

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ABOUT ME

Creative professional with a diverse skill set spanning graphic design, web development, photography, video production, AI and creative problem-solving. With over a decade of experience across various industries, I bring a unique blend of technical expertise and artistic vision to every project. Passionate about continuous learning, adaptability, and delivering high-quality results, I am currently applying my skills as a Graphic & Web Designer at Vertex Security.

I am an early adopter of artificial intelligence, leveraging AI tools and developing custom applications to significantly enhance my creative workflow and productivity.

EDUCATION

Computer Technology and Electrical Engineering Bihać

Bachelor of IT and Electrical Engineering (2006)

SKILLS

- Graphic Design
- 3D Modeling
- UI/UX Design
- Marketing & Branding
- Web Development
- Photography & Video Production
- Motion Graphics
- Frontend Design
- AI & Automation, Design Tools and Agents

HOBBIES & INTERESTS

- **Luthiery (Musical Instruments Building):**
Designing and building custom electric guitars, blending traditional craftsmanship with modern engineering.
- **AI App Development:**
Creating custom AI-powered applications (Alembic, Altnote, Paragon, Bridely) to solve productivity challenges and explore AI technologies.
- **Music Composition & Production:**
Playing guitar and using digital audio workstations (DAWs) to compose and produce original music.

WORK EXPERIENCE

GRAPHIC & WEB DESIGNER

Vertex Security | April 2025 - Present

- Develop and execute a range of design projects, including print materials and brand identity.
- Perform comprehensive website maintenance and implement search engine optimization (SEO) strategies.
- Provide design and digital support for various marketing initiatives.

FOUNDER & FREELANCE CREATIVE DIRECTOR

Indigo Creative Agency | 2023 – Present

- Manage freelance creative projects for a select portfolio of clients, including graphic and web design, videography, photography, marketing, branding and consulting.
- Deliver a wide range of projects such as website development, product design, packaging, video commercial production, marketing collateral, and brand guidance.

SENIOR GRAPHIC DESIGNER & VIDEOGRAPHER

Studio Lege Artis | 2020 – 2023

- Worked with local and regional clients in the wedding industry and commercial videography/photography.
- Produced high-quality graphic designs and video content tailored to client needs.

DESIGN GENERALIST

Aramedia Group | 2019 – 2020

- Focused on graphic design, video editing, photography editing, and website editorial.
- Created visually stunning designs for print and digital magazines.

IT TECHNICIAN & AUDIO/VIDEO SUPPORT SPECIALIST

Municipal Court of the City of Bihać | 2014 – 2019

- Maintained computer networks and managed secure audio/video recording and archiving systems during court sessions.

WEB DESIGNER & DEVELOPER

Vicit | 2013 – 2014

- Designed and developed responsive client websites using modern frameworks and 3D modeling tools.